

LYLA WON

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Project Management | Content production | Brand Localization | Stakeholder communication | SQL | Python

Professional Summary

Tech-savvy Project Manager, adept at managing high-stakes product launches. Expert in production management and stakeholder communication, I successfully coordinated projects, ensuring brand consistency. My entrepreneurship in a health-tech startup led to innovative product strategies, showcasing my multitasking abilities and professional management vision.

Interests: Startup/Ventures/Emerging Tech/Localization

Education

University of Toronto

Jun 2023

HBSc -Bioinformatics, Computer Science, Statistics

Toronto, Canada

Experiences

Apple

Oct 2024 - Current

Interactive Producer (Project Manager)

- Successfully managed multiple product launch projects (iPhone 16/16e, Apple Vision Pro, MacBook Pro/Air, etc.) simultaneously by prioritizing tasks according to urgency, resource availability, and alignment with organizational goals.
- Provided detailed **technical and operational direction** in project challenges, consistently meeting deliverables according to deadlines.
- Developed a Korea-specific QA tool, streamlining quality assurance and improving efficiency for localized content.
- Oversaw consistent brand messaging across all channels, reinforcing **company identity** and values.
- Coordinated with **vendors and stakeholders**, ensuring timely completion of localization projects (Website, DMs).

AlbaDOC (Health-Tech)

Feb 2023 - May 2024

CEO / Co-Founder

Toronto, Canada

- Selected to participate in the Silicon Valley entry pathway program due to our commitment to excellence and innovation.
- Launched Open-AI approved GPT-4 plugin: https://drive.google.com/file/d/1ElZoOHm5p-LkIa03AZQY_vdkL3z103kd/view
- Effectively managed 15 employees and oversaw public relations with partnering companies.
- Led comprehensive analyses of competitors, market trends, and industry dynamics, shaping the corporate strategy for a health-tech startup.
- Collaborated cross-functionally on product roadmaps, go-to-market strategies, and integration plans to align with overarching strategic priorities.
- Women CEO Magazine feature: <https://www.connectionsiliconvalley.com/blog/founderspodlight/lylawon>

Microsoft - Toronto Azure Community

Jan 2023 - May 2024

Leadership Team – Organizer

Toronto, Canada

- Managed event collaborations with **Microsoft and Microsoft Reactor** - actively fostered a platform for a diverse group of IT professionals to exchange real-world experiences and insights about Microsoft Stack, Azure cloud services, and associated technologies.
- Organized and facilitated events for a community of **4,000+ members**, focusing on enhancing proficiency in Microsoft Azure.
- Successfully led discussions and sessions about emerging technologies such as Azure Cloud, Machine Learning, and AI.

Roche

Jan 2023 - Oct 2023

Computer Systems Quality – ML/Robotics Intern

Toronto, Canada

- Developed an employee learning platform based on an **ML model governance document**, facilitating knowledge sharing and utilization among the extensive Roche community of data scientists and business divisions.
- Formulated governance frameworks for **ML models** and **RPA**, emphasizing risk assessment, process flow, regulatory compliance, change management, and model maturity metrics, leveraging techniques like autonomy stages and control design.
- Navigated the full **ML lifecycle**, from data preprocessing and feature engineering to model training, validation, and deployment, performance metrics evaluation, and seamless integration into operational workflows.

Hatchery - UofT Engineering Startup Incubator

Sep 2021 - Dec 2022

Business Development Intern

Toronto, Canada

- Developed a robust revenue stream model for a start-up company, securing **millions of dollars** in seed funding from investors based on accurate company projections.
- Conducted an analysis of cost breakdown profiles for each revenue stream and projected cash flow forecast report, resulting in optimized production costs, improved product quality, and an expected revenue increase of **4.8 %**.
- Provided support for B2C and B2B business development initiatives, leveraging the Bloomberg Terminal to investigate and analyze the global supply chain in the Hydroponics market.
- Designed and programmed the company's first iOS app with shopping and Apple Pay functionality using Figma and Swift.

The Hospital for Sick Children - (SickKids)

May 2022 - Oct 2022

Data Analyst

Toronto, Canada

- Spearheaded the bioinformatics analysis to elucidate the molecular composition and regulatory dynamics of mammalian stress granules by employing advanced tools such as R, Python, and Bioconductor packages to interpret high-throughput genomic data.
- Orchestrated an integration of next-generation sequencing (NGS) data pipelines with molecular biology insights, ensuring precision in breast cancer subtype classification.
- Championed bioinformatics techniques, leveraging methodologies such as BioID screening, proximity-dependent biotinylation, and high-density proximity mapping to uncover pivotal molecular signatures and interactions.
- Chemical Reviews Publication: <https://pubs.acs.org/doi/10.1021/acs.chemrev.2c00608>